

# **GAME PLAN for Jennifer Johnson** *February* 2016

# **DAILY:**

- Go through your phone's camera roll at the end of each day and eliminate any photos that are duplicates, poor quality, or just ones you honestly don't think you'd ever really need to see again.

# **WEEKLY:**

- Every Monday is your designated scrapbook day. However much time you're able to dedicate to working on your albums is great.
- Share your progress on Instagram (accountability tool)

#### **MONTHLY:**

- Dedicate a day (or so) each month that you intentionally cuddle up with the kids and a couple scrapbooks and enjoy the fruits of your labors with them. Reminisce, laugh, enjoy, and allow them to ask questions which will inspire you even more in how you want to continue moving forward with your documentation.
- Consider "dumping" all the photos from your phone into Dropbox each month so regular back-up is happening. Plus, it can help you with space on your phone. Keep up with the system you have already established on your computer in terms of photo organization.
- Rotate which album is on display in your "scrapbook spot" in the family room.

# **QUARTERLY:**

- Host a scrapbooking get-together with a handful of your friends. Go ahead and schedule the first one to be sometime before the end of March and send out a save-the-date notice to your friends. Then perhaps have everyone mark their calendars for the other 3 that you want to plan for 2016. Dates can always change, but let's get everyone planning on it now.
- Before each scrapbooking get-together, prepare ahead of time what you'll be working on (like slipping
  all your photos and cards into pockets or getting creative with the Project Life cards that you're
  working with)... so you can be super productive while still being social. Little to no journaling happens
  in these social settings.

# **YEARLY:**

- Before the start of each new calendar year (or around the first of the year), you will set up the new family yearbook 12x12 album for the year. This includes choosing the album and the main Project Life Core Kit that will be used throughout the album.
- Create a "Week in the Life" album with Ali Edwards' timeline and guidance every year when that rolls around.
- Create a "December Daily" album (also with Ali Edwards' guidance) each December.

## **OTHER:**

- Establish a scrapbook spot in your family room where an album is always out to be enjoyed. *Deadline: Immediately.*
- Once the Close to my Heart storage totes arrive, put the rest of your Project Life cards in those to complete the organization of your supplies. *Deadline: Immediately.*
- Go through every CD, DVD, and media card and be sure all of your pictures are backed up in Dropbox and organized along with all your other photos. Discs can then be tossed, or you can keep them as another back-up, just in case (not a bad idea). Deadline: \_\_\_\_\_\_\_
- Whenever you travel or have particularly busy weeks / months, use the Project Life App to scrapbook and stay on top of your current memory keeping as an alternative to the physical products. Be sure to order those prints directly through the app when you have a batch of pages ready to print and slip the completed pages into page protectors to add to your album immediately.
- Establish and set up your 2016 12x12 family yearbook album. This includes choosing the 12x12 album and loading in some Design A Photo Pocket Pages to start. You will use the Project Life "Fine & Dandy" Core Kit as the main collection of cards that you pull from, but of course you'll mix in any other cards you'd like... whenever you'd like. Deadline:
- Complete the first weeks' worth of layouts (one layout per week) in 2016 so far so you can stay upto-date on this specific album throughout the year. <u>Deadline:</u>
- Go back and complete all of your incomplete family yearbooks, going back to 2003 when you started that annual record keeping. Don't worry about getting creative or doing much or any detailed journaling. Your goal is to get them done so you can move on and focus on the current year and your kids' albums.

Deadline to complete 2003:	Deadline to complete 2010:
Deadline to complete 2004:	Deadline to complete 2011:
Deadline to complete 2005:	Deadline to complete 2012:
Deadline to complete 2006:	Deadline to complete 2013:
Deadline to complete 2007:	Deadline to complete 2014:
Deadline to complete 2008:	Deadline to complete 2015:
Deadline to complete 2009:	'

-	Set up Finn's albums. Keep in mind your goal of covering 18 years (his entire childhood) in (6) 12x12
	albums. This means 3 years per album / about 20 Photo Pocket Pages (40 sides per year). When you
	are setting up to work on Finn's albums, you're just focusing on the first few albums and tackling one
	year at a time. Condense one year's worth of photos and memorabilia into 40 sides / 20 actual pages.
	Deadline:

-	Set up Lilly's al	lbums in the same r	manner as Finn's.	Deadline:	
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# A FEW THINGS TO REMEMBER:

- Take photos of a lot of the kids' artwork and other memorabilia to save on space. Only keep originals of those that you feel absolutely "spark joy" in a way that would be meaningful to keep.
- Scale back on printing photos or saving things that don't spark joy. Let go of feeling that everything needs to end up in the scrapbook. It doesn't.;)
- Focus on being a little more detailed on more journaling from here on out. Don't worry about past years and pages, but going forward, write about the things that you feel are going to be most meaningful in the future.
- Remember that "batching" can be really helpful. Group your workflow into "types" of activities like going through and ordering photo prints in one sitting; placing photos in pockets in one sitting; choosing Project Life cards and placing those in pockets in one sitting; etc.

Jennifer Johnson, you've got this. Your game plan is customized based on our time together and I have every bit of confidence in you to pick up where you left off and be able to move forward with gumption. You can always decide to let some things go. Evolution is a beautiful thing and making changes at any time is completely okay!

Becky